



# MyHospitalWebsite.com

Perot Systems' **MyHospitalWebsite.com** offers facilities of all sizes a platform for the straightforward creation, implementation, and ongoing support of a hospital website without compromising quality, functionality, or security. We layer professionally designed templates over our user-friendly content management system, then integrate hospital website tools and third-party health news and content. The result is a superior hospital website, at a predictable cost, without the headaches and expense of trying to build and support one on your own. Your website is hosted at your domain address, in our world-class data center, with the talents of the Perot Systems' Healthcare eBusiness Practice at your disposal. Features and functionality of our offering include:

## The Problem:

A facility's website is arguably its most important marketing face, but it is often neglected or under-utilized.

More and more patients and consumers **expect** a quality website. Trying to build, deliver, and maintain all the functionality required to offer a quality website can be expensive and time consuming.

Does your website allow you to:

- Make changes real-time, without involving technical staff?
- Track site traffic?
- Offer your patients online pre-registration, health content, "find a physician," and "classes and events" functionality?
- Offer friends and family the ability to send patients email greetings?

If your answer is "no" to any of these questions, consider the Perot Systems **MyHospitalWebsite.com** offering for your facility website.

- A Variety of Professional Design Templates
- A Robust and Extremely User-Friendly Content Management System
- Find a Physician
- Classes/Events Listing and Registration
- Job Postings/Employment Application
- Secure Pre-Registration
- Email a Patient
- Virtual Greeting Cards
- Search, Powered by Google™
- Health News and Content



## Cost

**MyHospitalWebsite.com** is exceptionally affordable and is offered on a subscription basis with a minimum one-year commitment and annual advanced billing. The easy-to-understand subscription fee is based on your facility's bed count and whether or not you choose to offer our licensed third-party Health News and Content. Set-up fees are nominal, with optional custom design and application development services available at a very reasonable cost.

## Your Benefits:

The **MyHospitalWebsite.com** model is designed to offer more for less. Our clients have access to an exceptional website with powerful tools and content, at a fraction of the cost to develop the offering on their own. Our offering continues to expand, and so do the benefits to our clients:

- Design Flexibility
- World-Class Hosting
- Predictable Costs
- Quick Implementation
- Content Management System
- Secure Socket Layer (SSL) Encryption
- Robust Development Environment for Custom Applications
- No Loss of Website In The Event of Change of Ownership
- Site Monitoring
- Web Analytics
- Knowledgeable and Responsive Support Team

## Implementation Process

The **MyHospitalWebsite.com** support team partners with you to ensure a successful and enjoyable implementation experience. Once an agreement is signed, an implementation kick-off meeting is scheduled and together we work through the implementation tasks. The implementation timeframe ranges between two and six weeks, depending on your availability and optional site customization. After the website is live our support team is available to assist as needed.



**For more information please visit [perotsystems.com/myhospitalwebsite](http://perotsystems.com/myhospitalwebsite) and read our FAQ's and Top 10 Reasons to Consider Our Offering, or contact us at [info@myhospitalwebsite.com](mailto:info@myhospitalwebsite.com).**