



Applications Solutions for Financial Services

Meet your competitive, operational, and technological challenges and seize competitive advantage.

A turbulent global marketplace characterized by ever-changing customer demands, aggressive competition, and stringent regulatory standards dictates that today's financial services organizations strive for ever-higher levels of efficiency and effectiveness. The strategic application of technology to meet these challenges and leverage critical market and customer data is key to competitive advantage and success.

Maximize returns on your IT investments.

Through the extensive knowledge and deep expertise earned in successful engagements with banking and financial services organizations worldwide, Dell Services delivers technology-based solutions that enable customers to maximize returns on their technology investments.

Whether managing legacy technologies, developing custom applications, implementing third-party solutions, or providing application testing services, we apply our expertise to help our customers achieve higher levels of business performance through increased efficiencies and reduced costs. We serve our customers through:

- Development of tailored applications for trading, online multi-channel banking, custody and settlement operations, accounting, and insurance claims processing
- Production support based on SLAs covering 24x7 maintenance of applications
- Implementation and customization of third-party solutions such as Financial Technology International (securities processing), Wilco Glass (custody) and Moody's Risk Management suite (risk assessment and reporting)
- Assistance in adaptation to market and regulatory changes, including impact analysis and reengineering of applications to accommodate changes
- Testing services including functional and regression testing
- Technology upgrades and reengineering services reporting

Experience and expertise you can trust.

At Dell, we employ proven methodologies and industry best practices to develop and deliver solutions through our global delivery model, blending the right mix of site-based, on-shore, and offshore resources to generate maximum value for our customers. With a dedicated team of associates worldwide, deep industry and technical expertise, sound financials, and strong business ethics, Dell can help you maximize returns on your IT investments and succeed in the global marketplace.

Dell Applications Solutions for Financial Services

- Development of financial services applications and products
 - » Trading and Analytical applications
 - » Online, multichannel applications
 - » Workflow-based processing
 - » Custody and settlement operations
 - » Back-office accounting and core banking applications
 - » Insurance correspondence management and claims processing
- Production support and maintenance through follow-the-sun and remote management models
 - » SLA-based support and maintenance of applications and infrastructure
 - » Production environment setup and maintenance
 - » Configuration and release management
 - » Business continuity and disaster recovery
 - » Planning and testing
 - » Implementation, customization, and maintenance of third-party products
 - » FTI suite, Moody's Risk Management suite, Wilco Glass
- Functional and regression testing services
- Implementation of regulatory and market changes—Euro, Swift Alliance, Basel II, AML, Check 21, CP146
- Technology upgrades and reengineering services

Benefits

Dell Services has helped financial services customers save costs by reducing overall application development and support efforts and migrating and re-engineering legacy applications to more scalable and efficient platforms.

- We enabled an international clearing house and custodian to reduce its time and effort for implementation of corporate action transactions from four weeks to one week.
- By completing the migration of a series of legacy applications for a leading investment bank ahead of schedule, and by enabling decommissioning of the legacy architecture, we saved the bank more than \$5 million in license fees.
- We helped a bulge bracket investment bank extend the life of a trade confirmations system that was scheduled for decommissioning by more than a year.
- We enabled a leading independent issuer of credit cards to reduce its time-to-market for addition of a new class of cards by migrating 700 applications in less than three months.

For more information about any of our service offerings, please contact your Dell representative or visit dell.com/services.

At A Glance

Supported by the deep industry expertise of experienced consultants, Dell helps financial services organizations keep pace with ever-changing markets and regulatory standards, address enterprise-wide security and risk-mitigation issues, and manage large trade volumes while reducing trade processing time.

Through proven technologies and methodologies, industry best practices, and global delivery capabilities, we provide applications development, management, migration/reengineering, and testing solutions quickly, cost-effectively, and with best-in-class quality.

Dell has proven expertise in:

- Investment banking and capital markets
- Retail banking
- Mortgage and loan processing
- Credit cards
- Insurance