

A portrait of Kevin M. Fickenscher, a middle-aged man with glasses, wearing a dark suit jacket over a black turtleneck. He is smiling and looking towards the camera. The background is a textured, light-colored wall.

Kevin M. Fickenscher, M.D., CPE, FACPE, FAAFP
Executive Vice President, International Healthcare

Kevin M. Fickenscher, M.D., CPE, FACPE, FAAFP serves as the Executive Vice President of International Healthcare for Perot Systems (NYSE: PER) with \$2.6B in revenues and, a major resource for healthcare management consulting and information integration with clients based throughout the world.

Dr. Fickenscher is a physician executive and leader with extensive experience in strategic and operational development in complex healthcare organizations. He has provided leadership for various organizations related to technology and information management, organizational transformation and development, physician management, health policy analysis, leadership development, clinical quality and resource/care management, among other areas. Dr. Fickenscher is considered to be a dynamic, visionary leader in healthcare throughout the world.

Before assuming his International Healthcare leadership role within Perot Systems, he served as the National Director and Partner for Clinical Transformation within the Global Health Solutions Group at Computer Sciences Corporation (NYSE: CSC). In addition, he has served as the Chief Medical Officer for a number of healthcare organizations, including: WebMD Corporation (NASDAQ: HLTH), Catholic Healthcare West—a regional healthcare system based in San Francisco, California; and, Aurora Health Care—an integrated health system in eastern Wisconsin.

Early in his career, Dr. Fickenscher pursued an academic career and served as the founder of The Center for Rural Health at the University of North Dakota, a nationally recognized program dedicated to rural health service, research, and policy analysis, and as the Assistant Dean and President/CEO of the Michigan State University/ Kalamazoo Center for Medical Studies, one of six campuses for the MSU College of Human Medicine.

Dr. Fickenscher exhibited leadership skills early in his career when he served as the President of the American Medical Student Association.

He is a past member of the Providence Health System Board of Directors, the Catholic Health Initiatives Board of Stewardship Trustees, the Sisters of Charity Board of Directors, the Catholic Health Corporation Board (also, the first lay Chairperson of the Board), the Daou Systems, Inc. [NASDAQ: DAOU] Board, and the Health Forum Board of Directors. He has served as the President of the National Rural Health Association and in multiple other capacities with numerous national, state and local organizations.

Dr. Fickenscher serves on the Board of Directors of the Health Research & Educational and Trust, an affiliate of the American Hospital Association, and recently served as a member of the AHA Task Force on Hospital Governance charged with identifying best practices in hospital governance for the healthcare industry. He serves on the Skylight Healthcare Systems Board of Directors, an information management company providing in-room communication and connectivity services for healthcare organizations.

In May 2007, *Modern Healthcare* ranked Dr. Fickenscher as No. 12 among The 50 Most Powerful Physician Executives in Healthcare, 2007. He is a regular participant in discussions, debates, and presentations related to the future of healthcare throughout the world, including testimony before the U.S. Congress and participation in a variety of international healthcare forums. Dr. Fickenscher was awarded a Kellogg National Fellowship [1985] by the W. K. Kellogg Foundation and served as the Health Advisor to the 1988 Biden for President Campaign. The Healthcare Forum and Korn/Ferry International recognized him nationally as one of six Emerging Leaders in Healthcare for 1991. He was also a Regional Finalist for The White House Fellows Program; Recipient, North Dakota Leadership Award of Excellence; and, served on the Clinton healthcare task force reform efforts.

Dr. Fickenscher graduated from the University of North Dakota School of Medicine in 1978, obtained two years of family medicine training at the Residency Program in Social Medicine at Montefiore Hospital and Medical Center in The Bronx, New York, and completed his last two years of training through the University of North Dakota, while concurrently developing a rural health program. He obtained his Family Practice Board-certification in 1982, and is a Certified Physician Executive and Fellow with the American College of Physician Executives and a Fellow of the American Academy of Family Physicians.

Academic and Associated Activities

- Roundtable Chair, HealthLeaders Forum on Wireless Technology: 2002
- Roundtable Chair, HealthLeaders Forum on Information Technology: 2001
- Lecturer, Haas School of Business, University of California at Berkeley: 2000 – Present
- Reviewer, The Physician Executive; 1993 – Present
- Lecturer, School of Public Health, University of Washington: 1999 – 2001
- Co-Editor and Contributor, "Health Policy Review", Physician Executive: 1993 – 1997
- Lecturer, Physician Executive Program, University of Wisconsin Health Sciences: 1994 – 1997
- Clinical Professor, Department of Family and Community Health, Medical College of Wisconsin: 1994 – 1997
- Lecturer, American College of Physician Executives Review Course for the American Boards in Medical Management: 1993 – 1995
- Reviewer, The Journal of the American Board of Family Practice: 1992 – 1995
- Adjunct Associate Professor, School of Community Health Services, College of Health and Human Services, Western Michigan University: 1990 – 1994
- Adjunct Professor, The Fetzer Institute: 1990 – 1994
- Member, American Hospital Association Coordinating Committee on Medical Education: 1992 – 1994
- Representative, National Resident Matching Program [Appointed by the American Hospital Association]: 1992 – 1994
- Associate Professor, College of Human Medicine, Michigan State University: 1989 – 1994
- Chairman, Michigan State University College of Human Medicine Department of Family Medicine Chairperson Search Committee: 1990 – 1992
- Member, Editorial Board of The Journal of Rural Health: 1987 – 1991
- Member, Advisory Committee for the Family Nurse Practitioner Program: 1986 – 1989

- Alternate Member, University of North Dakota School of Medicine Admissions Committee: 1985 – 1989
- Associate Professor, Department of Community Medicine and Rural Health, School of Medicine, University of North Dakota: 1984 – 1989
- Assistant Professor, Department of Family Medicine, School of Medicine, University of North Dakota: 1982 – 1989
- Clinical Lecturer, University of North Dakota Family Nurse Practitioner Program: 1980 – 1989
- Medical Director, University of North Dakota Family Nurse Practitioner Program: 1986 – 1988
- Clinical Preceptor, University of North Dakota Department of Family Medicine Residency Program in Family Practice: 1983 – 1986
- Member, University of North Dakota Alumni Association Committee of 100: 1984 – 1985
- Chairman, University of North Dakota Alumni Association Annual Fund Campaign for Class of 1973: 1982 – 1983
- Member, University of North Dakota Vice President's Special Committee for Federal Internship Program: 1977 – 1978

Selected Presentations

Dr. Fickenscher is frequently called on to speak on a variety of healthcare issues, including issues related to the future of the hospital industry, networking and diversification of local health care systems, the applications of technology to primary care, future scenarios on the delivery of healthcare in the U.S., the impact of the global economy on healthcare, health manpower, health personnel reimbursement, community assessments, geriatric healthcare, and a host of other related topics. In addition to the listing provided below, Dr. Fickenscher has participated in, and presented at, numerous retreats and special programs for hospitals and health systems. A partial listing¹ of organizations where he has made presentations in recent years includes:

- Altru Health System
- American Academy of Family Physicians
- Association of American Medical Colleges

¹ NOTE: Presentations made to various healthcare systems and individuals hospitals are not listed. A complete listing of presentations, including topics is available upon request.

- American Association of Retired Persons
- American College of Cardiology
- American Medical Association
- American Medical Student Association
- American Public Health Association
- American Rural Health Association
- American Society on Aging
- California Health Information Association
- Canadian Rural Health Association [Canada]
- Carolinas Rural Health Association
- Catholic Health Corporation
- Catholic Health Initiatives
- Dakota Conference on Rural Health
- Estes Park Institutes
- Franciscan Health System
- Health Forum
- Health Policy Corporation of Iowa
- Hospital Corporation of America – Western Region
- Health Technology Conference
- Illinois Governor's Conference on Rural Health
- Indian Hospital Association
- Iowa Hospital Association
- Iowa State Department of Health
- Iowa Academy of Family Physicians
- Kansas Hospital Association
- Maine Hospital Association
- MeritCare Health System
- Michigan Hospital Association
- National Center for Health Services Research User Liaison Program
- National Committee on Quality Health Care
- National Conference on State Legislators
- National Health Policy Forum
- National Rural Health Association
- North Central Medical Conference of the American Medical Association

- North Dakota Academy of Family Physicians
- North Dakota Consortium on Gerontology
- North Dakota Health Care Financial Management Association
- North Dakota Hospital Association
- Northern Sierra Hospital Council
- Ohio Hospital Association
- Oregon Rural Health Conference
- Providence Health System
- Society of Professionals in Health Care
- South Dakota Rural Health Conference
- The Healthcare Forum
- University of Manitoba Department of Community Medicine [Canada]
- Utah Department of Health
- Voluntary Hospitals of America – Mountain States
- West Virginia Hospital Association
- Western Illinois Farm Foundation
- Wisconsin Hospital Association
- Xi'an Health Bureau [People's Republic of China]

Media Appearances

- *CBS This Weekend* – Interview on Rural Health Workforce Issues
- *National Public Radio* – Interview on Health Care in Sparsely Populated Areas
- *NBC Dateline* – Interview on Emergency Medical Care in Rural America
- *Radio Health Journal* – Interview on Changes in Rural Medicine
- Multiple Television, Radio, and Print Interviews in Local and Selected National Markets

Testimony

- *Considerations in Developing a Comprehensive Health Care Program for the United States* presented to the **United States Bipartisan Commission on Comprehensive Health Care**; May 25, 1989; Minneapolis, Minnesota

- *Innovative Approaches Toward Sustaining the Viability of Rural Hospitals* presented to the **United States Senate Finance Committee**; May 4, 1989; Washington, D.C.
- *Long-Term Care Services for Rural America* presented to the **United States Senate Budget Committee Field Hearings**; February 14, 1989; Grand Forks, North Dakota
- *The Importance of the Rural Health Delivery System in Economic Development* presented to the **National Governors' Association**; October 20, 1988; Sioux Falls, South Dakota
- *Perspectives on Health Manpower Issues Facing Rural America in the Coming Decade* presented to the **United States Senate Select Committee on Aging**; July 11, 1988; Washington, D.C.
- *Key Considerations in the Development of the Department of Health and Human Services Office of Rural Health* presented to the **United States Senate Appropriations Committee's Subcommittee on Labor, Health and Human Services**; August 17, 1987; Bismarck, North Dakota
- *Robert R. Koefoot, M.D., et. al. versus The American College of Surgeons, et. al.* presented to the **United States District Court, Northern District of Illinois, Eastern Division**; February, 1987; Chicago, Illinois
- *Issues in Medicare Reimbursement for Rural Physicians* presented to the **Physician Payment Review Commission**; January 8, 1987; Washington, D.C.
- *Rural Considerations in Medicare Reimbursement Policy* presented to the **United States House Ways and Means Committee's Subcommittee on Health**; May 15, 1986; Fargo, North Dakota
- *Evaluation and Recommendations Regarding the Health Care Needs of the Three Affiliated Tribes* presented to the **Joint Tribal Advisory Committee of the Indian Health Services for the Garrison Diversion Project**; May 15, 1986; Bismarck, North Dakota
- *Proposals to Enhance the Viability of Rural Hospitals* presented to the **United States Senate Finance Committee's Subcommittee on Health**; May 8, 1986; Washington, D.C.
- *Rural Considerations in Medicare Reimbursement Policy for Physician Services* presented to the **United States Senate Finance Committee's Subcommittee on Health**; December 6, 1985; Washington, D.C.
- *Access to Health Care Services by Rural Veterans* presented to the **United States Senate Rural Health Caucus Hearings**; December 7, 1985; Fargo, North Dakota

- *Meeting the Health Needs of Rural Elderly During the Coming Decade* presented to the **United States Senate Select Subcommittee on Aging**; November 14, 1981; Grand Forks, North Dakota

Books

- *Fickenscher KM, Cocowitch V. "The Turnaround Imperative: A Leader's Guide for Survival in a Turbulent Health Care Environment,"* American College of Physician Executives, Tampa, Florida, January, 1996.

Web Articles

<http://www.acpe.org/Click/volume2/issue6vol2/Fickenscher/Page1.html#>

Papers

- *Access to Rural Primary Health Care*, The Society for Teachers of Family Medicine, 25th Annual Spring Conference, April 27, 1992: Saint Louis, Missouri.
- *Issues in the Recruitment and Retention of Primary Care Providers for Rural Health*, U. S. Department of Health and Human Services National Primary Care Conference, March 30, 1992; Washington, D.C.
- *Effects of an Expanded Medical Curriculum on the Number of Graduates Practicing in a Rural State*, Michigan State University Kalamazoo Center for Medical Studies Research Day, June 12, 1991: Kalamazoo, Michigan.
- *Research Issues in Primary Care Research*, Agency for Health Care Policy and Research Invitation Conference on Primary Care Research, March 29, 1990: Colorado Springs, Colorado.
- *Issues in the Recruitment and Retention of Physicians for Rural America*, Illinois Rural Health Association Annual Meeting, March 28, 1990: Effingham, Illinois.
- *Issues in Rural Health and Implications for Information Access*, National Library of Medicine, August 19, 1988: Bethesda, Maryland.
- *Maximizing Resources in a Restrained Environment*, Western Illinois Farm Foundation, February 19, 1987: Springfield, Illinois.
- *Health Care in Rural America: The Changing Mission of the Rural Hospital*, National Health Policy Forum, February 3, 1987: Washington, D.C.

- *The Micro-Computer and Clinical Information Management*, Personal Computing for Family Physicians Workshop, Annual Meeting of the North Dakota Chapter of American Academy of Family Physicians, October 25, 1984: Minot, North Dakota.
- *Rural Health Issues and Manpower Questions for North Dakota*, University of North Dakota School of Medicine Homecoming Seminar, Scientific Session, October 13, 1984: Grand Forks, North Dakota
- *The Economics of Ambulatory Surgery*, Residency Program in Social Medicine Ambulatory Care Rounds, December 4, 1979: Bronx, New York.

Publications

- *Fickenscher KM, Dalton S. "Patient Safety and the Technology Imperative"*, International Journal of Patient Care, Page 52 – 53, September 2003.
- *Fickenscher KM, Garman JK. "Using Care Management Strategies and Information Technology to enhance Health Care Delivery,"* MGM Journal, Medical Group Management Association, Denver, Colorado; Pending, 1999.
- *Fickenscher KM. "Loyal Opposition or Loyal Collaboration: The Republican Task Force Health Reform Proposal"* Physician Executive, American College of Physician Executives, Tampa, Florida; Vol 20, Issue 1, January, 1994.
- *Fickenscher KM, Kindig D. "The Clinton Health Reform Proposal"* Physician Executive, American College of Physician Executives, Tampa, Florida; Vol 19, Issue 6, November/December, 1993.
- *Fickenscher KM. Vorman M. "The Recruitment and Retention of Primary Care Providers for Rural Health"*, Proceedings of the National Primary Care Conference. Department of Health and Human Resources, Health Resources and Services Administration. Washington, D.C. Summer, 1993.
- *Fickenscher KM. "A Matter of Policy: Health Reform for Small Population Areas"*, Physician Executive, American College of Physician Executives, Tampa, Florida; Vol 19, Issue 4, May/June, 1992.
- *Fickenscher KM. "The Importance of Primary Care in Rural Health"*, The Michigan Center for Rural Health Newsletter, Number 1, Summer, 1992: East Lansing, Michigan.

- *Fickenscher KM*. "The Computer and Medicine in the Year 2002: The next stethoscope is here and it's the computer!" Michigan Medicine. Michigan State Medical Society, East Lansing, Michigan, p 21. December, 1992.
- *Fickenscher KM*. "Medical Education and Preparation of Physicians for Rural Practice", Rural Health Care: Innovation in a Changing Environment. Edited by Straub L, Walzer N. Praeger Publishers. Praeger. New York, New York. 1992
- Fickenscher KM. Vorman M. "An Overview of Rural Health Care", Improving Health Policy and Management: Nine Critical Research Issues for the 1990s Edited by Shortell S and Reinhardt U, Health Administration Press. Ann Arbor, Michigan. 1992.
- de la Torre A, *Fickenscher KM*, Luft H. "The zip (postal) code difference: methods to improve identification of rural subgroups", The Journal of the International Association of Agricultural Economists, 5(1991):253 – 262.
- Stratton TD, Geller JM, Ludtke RL, *Fickenscher KM*. "Effects of an Expanded Medical Curriculum on the Number of Graduates Practicing in a Rural State", Academic Medicine, Vol 66, No 2. February, 1991. p 101 – 105.
- *Fickenscher KM*. Perspectives, Michigan State University Kalamazoo Center for Medical Studies, "Whether or Not it Will Help?", Winter, 1993; "When does it stop? Where does it begin? Who should be involved?", Fall, 1992; "Washing or Working the Hands", Winter, 1992; "The Undertow of Changing Standards", Fall, 1991, "The Next Decade", Spring, 1991; "The Next Stethoscope", Winter, 1991; "Ne Vash Mosh Na – It Is Not Possible", Fall, 1990.
- *Fickenscher KM*. "Symposium Summary and Recommendation for Action", Academic Medicine – Supplement, Vol 65, No 12. December, 1990. p S51 – S53.
- *Fickenscher KM*. Aaron P. "Lessons from Abroad: A Cross-Cultural Comparison of Medical Care Costs in the Soviet Union and United States", Louisville Medicine, Vol XXXVIII, No 6, November, 1990.
- Cocowitch V, *Fickenscher KM*, Keefe CW, Weber C, "Bibliographic Listing of Rural Health Professions Educational Strategies", HRSA/BHPr Contract 240-89-0037: Report on the Study of Models to Meet Rural Health Care Needs Through Mobilization of Health Professions Education and Services Resources, National Rural Health Association, February 15, 1990.

- Ludtke RL, Cochran C, Geller JM, *Fickenscher KM*, and Hart JP, "Enhancing Rural Health Care Through Community Development," Small Town, March, 1989.
- *Fickenscher KM*, "Part II: Politics, Leadership and American Medicine," Family Practice Quarterly, Vol. 13, No. 4, January, 1989, p. 42 – 46.
- *Fickenscher KM*, "Part I: Politics, Leadership and American Medicine," Family Practice Quarterly, Vol. 13, No. 3, September, 1988, p. 45 – 47.
- *Fickenscher KM*, "Maximizing Resources in a Restrained Environment," Financing Rural Health Care, edited by Straub L, Walzer N. Praeger Publishers, New York, 1988.
- Anderson DG, Elbert DJ, and *Fickenscher KM*, Health Care Marketing: Opinions of Providers, Bureau of Business and Economic Research, University of North Dakota, North Dakota Economic Studies, No. 46, Spring, 1987.
- *Fickenscher KM*, Focus, University of North Dakota Center for Rural Health Services, Policy and Research; "The Health Question for the Next Decade", Winter, 1989; "Myths Abound in Rural America", Fall, 1988; "Quality Health Care Requires Many Types of Professionals", Summer, 1988; "Emergency Medical Services: The Third Public Service", Spring, 1988; "When it Comes To Health Care for Rural Elderly, Tomorrow is Already Here", Winter, 1988; "Seeing Things Invisible", Fall, 1987; "Addressing the Broader Issue", Spring, 1987.
- *Fickenscher KM*, "Rural Health" The New Physician, July–August 1986, Vol. 35, No. 5, pp. 32 – 33.
- "Report on the Rural Resource Assessment and Planning Project for Primary Care in North Dakota", Prepared for the North Dakota State Health Department, March, 1982 (internal document–available upon request)
- "The Feasibility of Developing and Establishing an Ambulatory Surgical Facility at Montefiore Hospital and Medical Center", Prepared for the President, Montefiore Hospital and Medical Center, September, 1979 (internal document–available upon request)
- *Fickenscher KM*, "AMSA Working for Alternatives", U.S. Medicine: January 11, 1977, p. 11.

- *Fickenscher KM, The New Physician; American Medical Student Association; "Word of Thanks" April, 1977, p. 61; "Students or Employees" March 1977, p. 71; "Consider the Alternatives..." January, 1977, p. 53; "The New Health" Manpower Bill and You" December 1976, p. 77; "A Fable" November, 1976, p. 77; "Health Issues in Campaign '76" October, 1976, p. 61; "Beyond Diagnosis" September, 1976, p. 61; "The AMA: Too Much Apple Pie" August, 1976, p. 45; "Reshaping the System" July, 1976, p. 37; "Learning the Process of Health" June, 1976, p. 45; and "Beyond Dreaming" May, 1976, p. 61.*